

THE LEADING
MOST POPULAR EVENT
FOR DERMATOLOGISTS &
SKIN CARE SPECIALISTS
IN THE GULF AND
MENA REGION

Dubai Derma[®]

Skin Health is Our Concern 2009

Report

Exhibition



Conference



Workshops



Social Activities



THE 9th DUBAI WORLD DERMATOLOGY & LASER CONFERENCE & EXHIBITION – DUBAI DERMA 2009 which was held in April 24th to 26th at the Dubai International Convention & Exhibition Centre under the patronage of H.H Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance and President of the Dubai Health Authority, seized a steadfast achievement.

The Dubai DERMA under the motto **“Skin Health is Our Concern”** is the pioneer event in the Gulf and Middle East region which reveals the latest in Dermatological Science and Technology through specialized exhibition, conference, courses and workshops.

The event which highlights the Dermatology and Laser industry was organised by INDEX Conferences & Exhibitions Org. Est., a member of INDEX Holding with the cooperation and support of the Dubai Health Authority (DHA), International Academy of Medical Specialization (IAMS) and Health Management.

Special Acknowledgment

The Dubai Derma 2009 organizing and scientific committee would like to sincerely thank all speakers, sponsors, exhibitors and participants who have contributed to the success of the event.

PRE-CONFERENCE COURSE

Prior to the main conference and exhibition on April 22nd to 25th, a four-day comprehensive course on Dermatology and Dermatopathology was held at Novotel Hotel focusing on Clinical Dermatology, Connective Tissue Diseases, Dermasurgery, Clinicopathology, Phototherapy and Laser. The course aimed to equip participants for the Arab-Board Dermatology Exam which is why a Clinical Grilling Session and a Mock Exam - MCQ was integrated on the last day of the course.



The course participants garnered 29 credit hours as granted by the accrediting institute, the UAE University.



CONFERENCE

The conference was streamlined in thirteen sessions divulging information relevant to General and Cosmetic Dermatology, Psoriasis, Body Contouring, Vitiligo, Lasers and Fat. An extensive symposium on Nail Therapy became an integral part of the conference. Distinguished speakers from America, Europe, Asia, Middle East and Africa shared their expertise in the field of Dermatology. Resident doctors from Sheikh Khalifa Medical Centre and Al Ain Hospital reported cases of novel occurrence.

745 Conference attendees affirmed the conference was extremely beneficial in their practice.

The high level of the conference was evidenced by the accreditation of 18 CME hours granted by the UAE University to conference participants. In a bid to hoist the credibility of the conference, attendance was monitored through Blue Ice system.



“Dubai Derma is a unique event taking place in a unique city, I am glad with the number of dermatologists gathering here during this event, it's an opportunity to see and learn the various trends and ideas in dermatology with a world - wide faculty.”



Dr. Michael Gold

Clinical Assistant Professor
Vanderbilt University School of Medicine,
Department of Dermatology, Vanderbilt University
School of Nursing
Nashville, Tennessee - USA

“Dubai DERMA was a great moment of my life. I listened to several talks, all of which were of very high quality and I feel proud to have been invited to participate with such an erudite scientific community.”



Dr. Robert Baran

Dermatologist
Hospital of Saint-Louis
Paris - France

“Dubai Derma is a perfect place to exchange scientific views and data with colleagues in the Middle East and learn from their experiences as well. I believe that this meeting is an opportunity for all doctors attending Dubai Derma to learn about new approaches in skin care, laser and cosmetic surgery. I am looking forward to be at this very impressive congress every year.”



Dr. Bruce Katz

Clinical Professor of Dermatology, The Mount
Sinai School of Medicine
New York - USA



WORKSHOPS

The workshop which has an interactive format was held under the title of “Meet with the experts of Skin Fillers and Mesotherapy”. Two prominent professors of Dermatology from New York and Tennessee demonstrated interesting cases and presented the latest innovations in Soft Tissue Augmentation and Mesotherapy on the second and third day of the scientific convention.

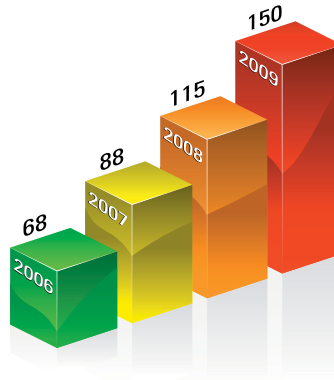


The workshop was so in-demand that the seats were sold out one month prior to the show.

EXHIBITION



Quantitative Analysis of the Growth in Exhibition for the past four years:



More than 150 companies from 65 countries who are the dominant players in the field of Dermatology and Laser showcased their extensive range of products during the three-day exhibition.



An average increase of 30% in the number of exhibitors could be attributed to the pursuit of the companies to launch state-of-the-art equipments and latest products to world-wide audience in one setting whilst establishing new contacts, expanding new markets, finding new agents/distributors/importers and obtaining new clients.



Analysis of the Visitors:



“Dubai DERMA 2009 was excellent and a very high-quality show”

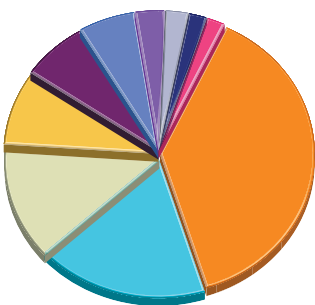
Mohammed Mohy Elden Selim
A. Chairman of Dermatology Department
Hamad Medical Corporation
Doha, Qatar



“We were very happy to participate in Dubai Derma, we were able to meet with several attendees who come to Dubai from different countries in the Middle East and North Africa.”

Wael El Shebokshy
Sales Manager - Dermatology Unit
Al Amin Medical Instruments
Amico Group, UAE

Qualitative & Quantative Analysis of the Visitors at Dubai DERMA 2009

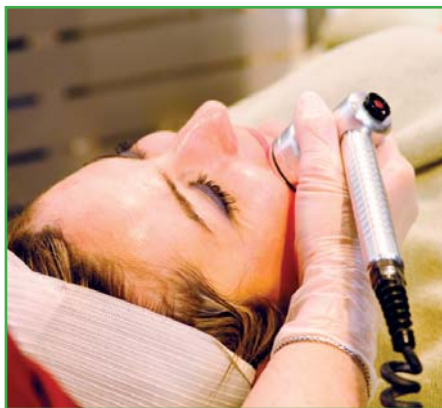


Dermatologists 1913	Plastic Surgeon 302
General Practitioners 906	Other Medical Professionals 151
Laser Specialist 654	Hair & Nail Specialist 125
Cosmetic Surgeon 428	Wellness & Spa Managers and Owners 101
Healthcare Representatives 352	Anti-Aging Physicians 101

Dubai Derma Exhibition marked a **45% growth** in the number of exhibitors!

PRACTICAL WORKSHOPS

In a quest to aid the exhibitors to effectively promote their products and equipments Dubai DERMA introduced for the first time this year, a new element which was the Practical Workshops. Amico, Bader Sultan & Bros. Co., Ellman, Asclepion, Theraderm, Imdad, Kalium Drug Store, Lunatus and Medica exploited this avenue to enhance their presence during the show, reach their target market and create awareness of the features of the product and equipments through a live demonstration.



SOCIAL ACTIVITY

The Chairman of the Dubai DERMA scientific committee extended his hospitality to the significant personalities who made Dubai DERMA possible by hosting a VIP dinner at his residence in Palm Jumeirah.

A prominent social scene of Dubai DERMA each year is the gala dinner held in the evening of the second day. On the night of April 27th, exhibitors, speakers, committee members, VIPs and organizers gathered in Al Murooj Rotana Hotel for the Gala Dinner which was sponsored by Kalium Drug Store. The dinner provided a light-hearted atmosphere whilst networking for probable business encounters.



Organised by



INDEX® Conferences & Exhibitions Organisation Est.

Dubai Healthcare City | Ibn Sina Bldg. # 27, Block B, Office 203 | P.O. Box: 13636, Dubai - United Arab Emirates
Tel: +971 4 3624717 | Fax: +971 4 3624718 | E-mail: derma@index.ae | Website: www.index.ae



www.dubaiderma.com

What's **NEW** in Dubai Derma 2010?

Anti-Aging Medicine | Cosmetic Dermatology | Dermatology Science | Medical Spa | Plastic Surgery